

JOHN BARRON

STRATEGIC RECRUITMENT MANAGER



"THINK DIFFERENTLY ABOUT HOW YOU RECRUIT"

KAWARTHA LAKES MANUFACTURING TALENT PARTNER

**LOCAL INSIGHT.
PROVEN RECRUITMENT.
REAL RESULTS.**

John Barron is not just a manufacturing recruiter — he lives and operates in the Kawartha Lakes region, giving him a unique, ground-level understanding of the local workforce, businesses, and hiring challenges.

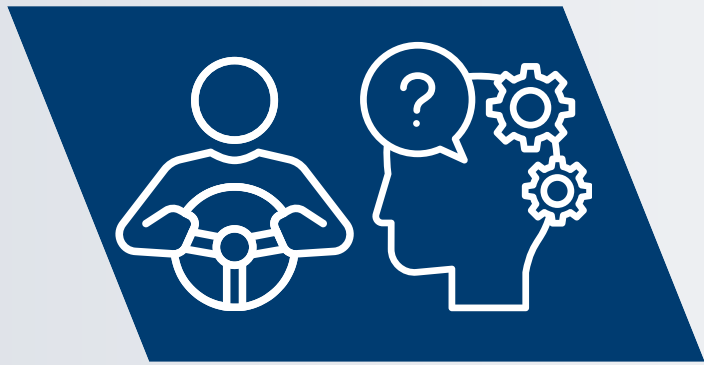


STOAKLEY
STOAKLEY-STEWART CONSULTANTS LTD.



HIRING IN KAWARTHA LAKES ISN'T LIKE HIRING ANYWHERE ELSE

Recruiting in Kawartha Lakes requires more than job postings and resume searches. It deserves and demands an understanding of:



Local commuting patterns and candidate expectations



Competition for skilled trades and manufacturing talent



The balance between rural lifestyle and industrial work



Tight-knit professional networks and word-of-mouth hiring dynamics



THIS IS NOT A MARKET YOU CAN RECRUIT EFFECTIVELY FROM A DISTANCE.

A RECRUITER WHO LIVES THE MARKET

JOHN LIVES IN KAWARTHA LAKES. HE DOESN'T JUST "COVER" THE REGION - HE'S PART OF IT

- He understands the people, not just the resumes
- He knows which candidates are open to change — and why.
- He has real insight into which companies are growing, struggling, or evolving
- He can engage talent through local credibility, not cold outreach



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THE ADVANTAGE FOR KAWARTHA LAKES EMPLOYERS

Instead of competing broadly for talent, you're tapping into a recruiter who already knows where to look — and how to engage.



PARTNERING WITH JOHN GIVES YOU...

**FASTER ACCESS TO QUALIFIED,
LOCALLY VIABLE CANDIDATES**

**BETTER ALIGNMENT WITH
CULTURAL & OPERATIONAL FIT**

**REDUCED HIRING RISK
THROUGH MARKET-INFORMED
SCREENING**

**ACCESS TO PASSIVE TALENT
EMBEDDED IN THE LOCAL
COMMUNITY**



A BETTER WAY TO RECRUIT

YOU GET A LOCAL EXPERT, BACKED BY A PROVEN, LOW-RISK RECRUITMENT MODEL



COMPETITIVE FEE STRUCTURE COMPARED WITH TYPICAL INDUSTRY STANDARDS

EXTENDED REPLACEMENT WARRANTY IF A PLACED CANDIDATE DOES NOT WORK OUT

ASYNCHRONOUS VIDEO INTERVIEW CAPABILITY SO CLIENTS CAN SEE CANDIDATES BEFORE MEETING THEM

FLEXIBLE PAYMENT OPTIONS AVAILABLE WHERE BENEFICIAL - 3, 6, AND 12 MONTH PAYMENT PLANS

CONTINGENCY-BASED RECRUITING — NO UPFRONT COST AND NO FEE UNLESS THE RIGHT HIRE IS MADE

LET'S BUILD YOUR TEAM

RIGHT HERE IN KAWARTHA LAKES

Hiring the right talent is one of the most important investments any manufacturing organization can make. The right people improve productivity, strengthen reliability, and support long-term growth.

John Barron works with organizations that want to approach hiring strategically — securing the skilled professionals who keep operations running successfully.

Whether you're hiring skilled trades, engineering talent, or operational leadership, John brings:

- Local insight
- Industry expertise
- A commitment to getting it right

 **705-330-5646**

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